

CSBG Community Action Plan

CEOC

Cambridge Economic Opportunity Committee, Inc.

Fiscal Year: 2018, Period: 1, Version: 2
Status: Reviewed - Accepted
Submitted by: Elaine DeRosa on 10/5/2017 3:55 PM
Reviewed by: Tamara Fahey on 10/6/2017 1:02 PM
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Budget Statistics

Budget	CSBG 2017	CSBG 2018
Agency CSBG \$:	\$445,200.00	\$445,200.00
Allocated \$:	\$0.00	\$445,200.00
Admin \$:	\$0.00	\$0.00
Unallocated \$:	\$445,200.00	\$0.00
Admin %:		\$0.00

Program: Food Pantry

Program Manager: Elaine DeRosa

Program Description: CEOC operates the CEOC Food Pantry that provides nutritious food to pantry patrons to supplement their limited financial resources to purchase fresh produce and other non-perishables.

Budget Details

CSBG Expenditure Domain: Health and Social/Behavioral Development (includes nutrition)

Budget	CSBG 2017	CSBG 2018
Program Total \$:	\$0.00	\$49,686.00
Program Admin \$:	\$0.00	\$0.00
Program Admin %:		0.000 %%

Is there a related Need, Goal/Strategy Statement in your agency's Organization Information for this Program? Yes

Need, Goal/Strategy Statements

Domain	Need, Goal/Strategy Statement
Health and Social/Behavioral Development (includes nutrition)	Individual or Family Level Need: Food insecurity is tied to financial insecurity. Sixty-seven percent of CEOC survey respondents reported that in the past twelve months they worried that they would run out of food before they were able to get more. Forty-nine percent reported actually running out of food in the past twelve months. CEOC Goal 5. Individuals have increased access to nutritious healthy food

Individual and Family National Performance Indicators (NPIs)

Health and Social/Behavioral Development	Target Participants Served in programs(s) (#)	I.) Number of Participants Served in programs(s) (#)	II.) Target (#)	III.) Actual Results (#)	IV.) Percentage Achieving Outcome [III/I = IV] [% auto calculated]	V.) Performance Target Accuracy [III/II = V] [% auto calculated]
5z. The number of individuals or households: The number of households with increased access to healthy nutritious food.	1900		1900			

Individual and Family Services

Health and Social/Behavioral Development Services	Unduplicated Number of Individuals Served
Nutrition and Food/Meals	
5jj. Food Distribution (Food Bags/Boxes, Food Share Program, Bags of Groceries)	

Program: Health Care Access

Program Manager: Tina Alu

Program Description: CEOC as a Certified Health Connector Navigator agency will provide outreach, education and enrollment assistance to individuals to select health insurance coverage that meets their medical and financial needs. Outreach is prioritized during open enroll months of November 2017- January 2018.

Budget Details

CSBG Expenditure Domain: Health and Social/Behavioral Development (includes nutrition)

Budget	CSBG 2017	CSBG 2018
Program Total \$:	\$0.00	\$53,538.00
Program Admin \$:	\$0.00	\$0.00
Program Admin %:		0.000 %

Is there a related Need, Goal/Strategy Statement in your agency's Organization Information for this Program? No

Briefly explain how Health Care Access fits in the agency's overall strategy:

Need, Goal/Strategy Statements

Domain	Need, Goal/Strategy Statement
Health and Social/Behavioral Development (includes nutrition)	Individual or Family Level Need: Sixty-seven percent of CEOC needs assessment survey respondents reported that they have health insurance, but only twenty-three percent reported that they could afford their premiums and co-pays, and without the maintenance of the Medicaid expansion they would lose their health insurance and access to their physicians and medications. CEOC Goal 4. CEOC will increase enrollment to affordable health care in our community and maintain enrollment for those already enrolled.

Individual and Family National Performance Indicators (NPIs)

Health and Social/Behavioral Development	Target Participants Served in programs(s) (#)	I.) Number of Participants Served in programs(s) (#)	II.) Target (#)	III.) Actual Results (#)	IV.) Percentage Achieving Outcome [III/I = IV] [% auto calculated]	V.) Performance Target Accuracy [III/II = V] [% auto calculated]
5z. The number of individuals or households: The number of individuals enrolled and who maintained access to affordable health care.	3500		1990			

Individual and Family Services

Health and Social/Behavioral Development Services	Unduplicated Number of Individuals Served
Health Services, Screening and Assessments	
5j. Health Insurance Options Counseling	

Program: Housing Advocacy and Homelessness Prevention

Program Manager: Elaine DeRosa

Program Description: CEOC will provide individual advocacy and case management to tenants for housing stabilization and to prevent tenant evictions by assisting with rent arrearages; rent re-certification; grievance panel hearings and appeals; advocacy for reasonable accommodation requests; and other interventions to maintain tenants' housing stability and avoid eviction.

Budget Details

CSBG Expenditure Domain: Housing

Budget	CSBG 2017	CSBG 2018
Program Total \$:	\$0.00	\$51,316.00
Program Admin \$:	\$0.00	\$0.00
Program Admin %:		0.000 %

Is there a related Need, Goal/Strategy Statement in your agency's Organization Information for this Program? Yes

Need, Goal/Strategy Statements

Domain	Need, Goal/Strategy Statement
Housing	Individual or Family Level Need: Cambridge's extremely high cost of housing creates an affordable housing crisis for low-income households. Affordable housing ranked as the number one need in Cambridge in CEOC's community needs assessment survey and in the city's Community Needs Assessment. Low income and extremely high housing costs are a bad formula for Cambridge's low-income and poor residents to maintain their housing as they attempt to gain economic stability and financial security to move out of poverty, because when you lose your home you lose everything. CEOC Goal 1 CEOC will provide individual tenant advocacy to avoid evictions.

Individual and Family National Performance Indicators (NPIs)

Housing	Target Participants Served in programs(s) (#)	I.) Number of Participants Served in programs(s) (#)	II.) Target (#)	III.) Actual Results (#)	IV.) Percentage Achieving Outcome [III/I = IV] [% auto calculated]	V.) Performance Target Accuracy [III/II = V] [% auto calculated]
4e. The number of households who avoided eviction.	75		75			

Individual and Family Services

HousingServices	Unduplicated Number of Individuals Served
Eviction Prevention Services	
4g. Landlord/Tenant Mediations	

Program: Financial Education

Program Manager: Tina Alu

Program Description: CEOC will provide financial education and coaching to assist Cambridge individuals and families to develop their financial skills to build economic security by evaluating their current financial challenges and support them to achieve their desired financial goals. CEOC will also provide workshops on budgeting, saving, debt reduction, banking services, identity theft prevention, obtaining credit reports and assist with repairing credit card debt. CEOC as a Certified Volunteer Income Tax Assistance (VITA) site will provide free tax preparation targeting tax filers with limited or low incomes, are disabled, have limited English proficiency, seniors and those eligible for the Earned Income (EITC) and Child Tax Credits. CEOC also assists tax filers who want to apply for an ITN (Income Tax Identification Number) in order to file their taxes. CEOC, as part of its free tax preparation program will provide assistance with filing FAFSA applications to insure early completion and submission to maximize the potential for federal, state and local grant opportunities.

Budget Details

CSBG Expenditure Domain: Income, Infrastructure, and Asset Building

Budget	CSBG 2017	CSBG 2018
Program Total \$:	\$0.00	\$152,918.00
Program Admin \$:	\$0.00	\$0.00
Program Admin %:		0.000 %

Is there a related Need, Goal/Strategy Statement in your agency's Organization Information for this Program? Yes

Need, Goal/Strategy Statements

Domain	Need, Goal/Strategy Statement
Income, Infrastructure, and Asset Building	Individual or Family Level Need: Respondents to CEOC's needs assessment survey when asked about "How many months would you be able to support yourself or your family if you lost your source of income?" Fifty-six percent reported less than one month; 28% reported one month; 7% reported two months; 5% three months; and only 4% over three months. When asked to "Rate their current credit," 34% ranked it very bad or bad; 17% ranked themselves average; 15% good; 7% very good; 7% reported they did not know. When asked about paying a late fee on a bill in the last two months; 34% reported that they had. Financial education and coaching are critical to help people plan and establish their financial goals to build financial security for themselves. CEOC Goal 3 Individuals with low-incomes are stable and achieve economic stability

Individual and Family National Performance Indicators (NPIs)

Education and Cognitive Development	Target Participants Served in programs(s) (#)	I.) Number of Participants Served in programs(s) (#)	II.) Target (#)	III.) Actual Results (#)	IV.) Percentage Achieving Outcome [III/I = IV] [% auto calculated]	V.) Performance Target Accuracy [III/II = V] [% auto calculated]
2z. The number of individuals or households: The number of low-income students who are able to enroll in college as a result of securing financial aid.	75		75			

Program: Financial Education

Income and Asset Building	Target Participants Served in programs(s) (#)	I.) Number of Participants Served in programs(s) (#)	II.) Target (#)	III.) Actual Results (#)	IV.) Percentage Achieving Outcome [III/I = IV] [% auto calculated]	V.) Performance Target Accuracy [III/II = V] [% auto calculated]
3a. The number of individuals who achieved and maintained capacity to meet basic needs for 90 days.	2225		2100			

Individual and Family Services

Education and Cognitive Development Services	Unduplicated Number of Individuals Served
Financial Aid Assistance	
2bb. Scholarships	
Income and Asset Building Services	Unduplicated Number of Individuals Served
Asset Building	
3o. VITA, EITC, or Other Tax Preparation programs	
Benefit Coordination and Advocacy	
3l. SNAP Benefits	
Training and Counseling Services	
3b. Financial Coaching/Counseling	

Initiative: Civic Participation and Community Engagement

Agency Contact: Elaine DeRosa

Initiative Year: 1

Problem Identification: There is a need for the increased voice of low-income community members to be heard in public policy decisions that impact them. Currently other higher income residents are better organized and speak up to impact public policy decisions that can negative impact low-income individuals and families.

Goal/Agenda: To increase the number of low-income people participating in hearings, policy forums, community planning or other advisory boards to implement strategies to insure that public policies effectively address conditions of poverty to meet the needs of low-income people in Cambridge.

Identified Community: City

Identified Community Details: Cambridge

Expected Duration: 1-3 years

Partnership Type: Independent CAA Initiative

Partners: Tenants and other non-profit organizations.

Progress on Outcomes/Indicators: No Outcomes to Report

Impact Of Outcomes: Increased number of low-income diverse community members who are engaged in public policy advocacy.

Final Status: Initiative Active

Lessons Learned:

Budget Details

CSBG Expenditure Domain: Civic Engagement and Community Involvement

Budget	CSBG 2017	CSBG 2018
Program Total \$:	\$0.00	\$50,062.00
Program Admin \$:	\$0.00	\$0.00
Program Admin %:		0.000 %%

Is there a related Need, Goal/Strategy Statement in your agency's Organization Information for this Initiative? Yes

Need, Goal/Strategy Statements

Domain	Need, Goal/Strategy Statement
Civic Engagement and Community Involvement	Community Level Need: There is a need for the increased voice of low-income community members to be heard in public policy decisions that impact them. Currently other higher income residents are better organized and speak up to impact public policy decisions that can negative impact low-income individuals and families. To increase the number of low-income people participating in hearings, policy forums, community planning or other advisory boards to implement strategies to insure that public policies effectively address conditions of poverty to meet the needs of low-income people in Cambridge.

Initiative: Civic Participation and Community Engagement

Community National Performance Indicators (NPIs)

Counts of Change for Civic Engagement and Community Involvement Indicators	I.) Identified Community (auto-populated)	II.) Target (#)	III.) Actual Results (#)	IV.) Performance Target Accuracy [III/II = IV] [% auto calculated]
6 G2z. Other Count Of Change: Increase the number of low-income people participating in public policy hearings, policy forums, community planning or other advisory boards related to the CEOC's implementation of strategies to address conditions of poverty in Cambridge.	TBD Identified Community	125.00		

Community Strategies

Civic Engagement and Community Involvement Strategies
6 G2h. Civic Engagement and Community Involvement in Advocacy Efforts

Initiative: Housing

Agency Contact: Elaine

Initiative Year: 1

Problem Identification: It is critical for Cambridge elected officials to hear the voices of low-income community members when voting on the development of affordable housing, to counter the negative voices of those who do not support affordable housing and speak negatively of those who live in affordable housing, or hold the NIMBY position of “not in my back yard,” or voice that the development is too big, in the wrong neighborhood or why can’t we have more open space. In order to increase the number of affordable housing units developed in Cambridge, CEOC will mobilize low-income community members, especially subsidized tenants, and supportive homeowners to speak out in support of the on-going development of affordable housing and not be silenced by the negative comments of the NIMBY’s.

Goal/Agenda: To increase the number of affordable housing units developed in Cambridge.

Identified Community: City

Identified Community Details: Cambridge

Expected Duration: 1-3 years

Partnership Type: Independent CAA Initiative

Partners:

Progress on Outcomes/Indicators: No Outcomes to Report

Impact Of Outcomes: Increased affordable housing

Final Status: Initiative Active

Lessons Learned:

Budget Details

CSBG Expenditure Domain: Housing

Budget	CSBG 2017	CSBG 2018
Program Total \$:	\$0.00	\$32,605.00
Program Admin \$:	\$0.00	\$0.00
Program Admin %:		0.000 %

Is there a related Need, Goal/Strategy Statement in your agency’s Organization Information for this Initiative? Yes

Need, Goal/Strategy Statements

Domain	Need, Goal/Strategy Statement
Housing	Community Level Need: It is critical for Cambridge elected officials to hear the voices of low-income community members when voting on the development of affordable housing, to counter the negative voices of those who do not support affordable housing and speak negatively of those who live in affordable housing, or hold the NIMBY position of “not in my back yard,” or voice that the development is too big, in the wrong neighborhood or why can’t we have more open space. To increase the number of affordable housing units developed in Cambridge.

Initiative: Housing

Community National Performance Indicators (NPIs)

Counts of Change for Housing Indicators	I.) Identified Community (auto-populated)	II.) Target (#)	III.) Actual Results (#)	IV.) Performance Target Accuracy [III/II = IV] [% auto calculated]
4a. Number of safe and affordable housing units developed in the identified community (e.g. built or set aside units for people with low incomes).	TBD Identified Community	10.00		

Community Strategies

Housing Strategies
4c. New Affordable Multi Unit Housing Creation (Single Resident Occupancy (SRO), temporary housing, transitional housing)

Other: Agency Capacity Building- Staff Leadership Develop

Agency Contact: Tina Alu

Description: CEOC will continue to focus on staff leadership development throughout the organization in order to strengthen its human resources.

Budget Details

CSBG Expenditure Domain: Agency Capacity Building

Budget	CSBG 2017	CSBG 2018
Program Total \$:	\$0.00	\$55,075.00
Program Admin \$:	\$0.00	\$0.00
Program Admin %:		0.000 %%

Is there a related Need, Goal/Strategy Statement in your agency's Organization Information for this Other? No

Briefly explain how Agency Capacity Building- Staff Leadership Develop fits in the agency's overall strategy::
 The goal of the staff leadership development work is to assist staff to realize their career growth within the agency, improve staff morale and skills by providing staff with a way to acquire knowledge and skill and to respond to changing community needs and program demands.

Need, Goal/Strategy Statements